Milford Recreation Department

2027
SPONSORSHIP PROGRAM

Vision:

To enhance the quality of life for all members of our community by providing diverse, accessible, and inclusive recreational opportunities and quality parks and recreation services for residents of all ages.

Mission:

The Milford Recreation Department is committed to enhancing the quality of life for all residents by:

- Providing diverse programs, activities, and events.
- Maintaining and improving parks and facilities.
- Partnering with the community to support recreation.

John Kohlmorgen, Recreation Director
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(603) 249-0625
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MILFORD RECREATION DEPARTMENT

SPONSORSHIP LEVELS

PREMIER SPONSOR

$2500

<3 Spots>

- **Recognition on Facebook, Website and Recreation Guides**
- **Featured in communications reaching over 5,000 participants**
- **Recognition at all events and on event flyers**
- **Sponsor table at all events**

The Premier Sponsorship provides your business or organization with an opportunity to support the Milford Recreation Department year-round. Your sponsorship helps fund current and future programs and events, with any remaining balance at year-end going to the Department's Revolving Fund, supporting future programs, events, and continued growth.

MIXED TAPE MADNESS

$1000

<1 Spot>

- **Recognition on Facebook, Website and Recreation Guides**
- **Recognition at event and on event flyer**
- **Sponsor table at event**

Mixed Tape Madness is an adults-only night of music, dancing, and nostalgia for guests 21 and older. Held at Hampshire Hills, the event will take you back to the 80s and 90s. Guests can enjoy a fun night out with friends, great music, and a cash bar. Sponsorship funds help make this new event possible, with any remaining balance going to the Department's Revolving Fund, supporting future programs, events, and continued growth.

SCHOLARSHIPS

$500

<3 Spots>

- **Recognition on Facebook, Website and Recreation Guides**
- **Featured in communications reaching over 5,000 participants**

The Scholarship Sponsorship helps children and adults experiencing financial need participate in Milford Recreation programs. Based on eligibility verified by the Milford Welfare Department, scholarships may cover full or partial program fees. Any remaining balance at year-end will go to the Department's Revolving Fund, supporting future programs, events, and continued growth.

SENIOR PROGRAMS

$500

<3 Spots>

- **Recognition on Facebook, Website and Recreation Guides**
- **Featured in communications reaching over 5,000 participants**
- **Recognition at all Senior Events**

The Senior Programs Sponsorship supports Milford Recreation Department senior activities throughout the year, including ongoing programs such as Senior Coffee Connection and Brunch Bingo. Any remaining balance at year-end will go to the Department's Revolving Fund, supporting future programs, events, and continued growth.

TIES & TIARAS DANCE

$300

<2 Spots>

- **Recognition on Facebook, Website and Recreation Guides**
- **Recognition at event and on event flyer**
- **Sponsor table at event**

The Ties & Tiaras Dance gives children a memorable evening with a special adult in their lives. Held annually in February at Milford Town Hall, the event features music, dancing, food, photos, and a festive balloon drop. Sponsorship funds help make these special evenings possible, with any remaining balance going to the Department's Revolving Fund, supporting future programs, events, and continued growth.

BREAKFAST WITH SANTA

$300

<2 Spots>

- **Recognition on Facebook, Website and Recreation Guides**
- **Recognition at event and on event flyer**
- **Sponsor table at event**

Breakfast with Santa is held annually in December at Milford Town Hall, where children can enjoy a delicious pancake breakfast and visit with Santa. Sponsorship funds help make this holiday tradition possible, with any remaining balance going to the Department's Revolving Fund, supporting future programs, events, and continued growth.

EASTER & HALLOWEEN

$250

<4 Spots>

- **Recognition on Facebook, Website and Recreation Guides**
- **Recognition at event and on event flyer**
- **Sponsor table at event**

The Easter & Halloween Sponsorship helps cover decorating and candy costs for both seasonal events.

- The Easter Egg Hunt, held the Saturday before Easter, features age-based hunts with more than 3,500 eggs, games, and photos with the Easter Bunny at Keyes Memorial Park or Milford Town Hall.
- Trick or Treat on the Oval, held the Friday before Halloween, brings together the Milford Recreation Department, local businesses, and nonprofits to provide a fun, community-wide trick-or-treating experience.

Any remaining balance at year-end will go to the Department's Revolving Fund, supporting future programs, events, and continued growth.

KEYES SUMMER BASH

$150

<2 Spots>

- **Recognition on Facebook, Website and Recreation Guides**
- **Recognition at event and on event flyer**
- **Sponsor table at event**

The Keyes Summer Bash kicks off summer at Keyes Memorial Park, giving local businesses and organizations an opportunity to connect with the community through vendors, activities, and promotions. Sponsorship funds support the event, with any remaining balance going to the Department's Revolving Fund, supporting future programs, events, and continued growth.

MILFORD RECREATION DEPARTMENT

SPONSORSHIP COMMITMENT

2027

SUPPORT MILFORD RECREATION THROUGH SPONSORSHIPS, DONATIONS, OR VOLUNTEER OPPORTUNITIES.
TOGETHER, WE CAN STRENGTHEN OUR PARKS, PROGRAMS, AND COMMUNITY.
WE LOOK FORWARD TO WORKING WITH YOU!

Company: _____

Contact Person: _____

Mailing Address: _____

Telephone Number: _____

E-Mail: _____

Sponsorship Level: _____

Sponsor Signature: _____

Date: _____

Thank you for supporting the Milford Recreation Department. Our programs and events would not be possible without the generous support of our sponsors and volunteers.

All sponsorship requests are subject to review and approval by the Milford Recreation Department.

Please complete the information above and submit it with payment to:
Milford Recreation Department
1 Union Square; Milford, NH 03055

Please make check payable to: *Milford Recreation Department*

Have a sponsorship idea not listed here? We welcome your suggestions!